



Highly Sought After Craft Brews Available for a Limited Time at Viti

By BY CASSANDRA



Viti Wine & Lager Store is proud to announce that Sierra Nevada Pale Ale and Torpedo Extra IPA Ale have arrived at the store. "Sierra Nevada is one of America's first and leading microbreweries, integral to initiating the American craft beer scene", says Viti General Manager Ralf Joneikies. "We are excited to be able to offer this incredible and hard-to-find beer to our customers, exclusively by the six-bottle pack in Vancouver."



Based in Chico California, Sierra Nevada is America's longest running craft brewery and boasts the number-one best selling craft brand in the US – the flagship Pale Ale. Sierra Nevada Pale Ale is a delightful interpretation of a classic style with a deep amber colour. This ale is exceptionally full-bodied with complex character, complemented with a fragrant bouquet and spicy flavour. Sierra Nevada Torpedo Ale is a big, bold American IPA and the newest addition to the brewery's lineup. Assertive and full of flavor, whole cone American hops are highlighted in this ale with citrus and pine aromas and a succinct herbal character.

Viti has assembled a product list comprised of some of the world's most exciting wine, beer and spirits producers, a collection not commonly found in Vancouver. The Sierra Nevada Pale Ale and Sierra Nevada Torpedo Ale are now part of this collection and will be available for a limited time for \$19.40 and \$21.00 by the six-bottle pack, respectively.

About Viti Wine & Lager Store

With over 350 handcrafted local & import beers, more than 550 carefully selected global wine labels, 160 whiskies, and many more specialty products. Viti Wine & Lager Store delivers an exciting mix of the hard-to-find, lesser-known brands amongst popular favorites. Friendly, knowledgeable staff offers assistance while monthly in-store features and specials present an opportunity for new discoveries. Located at 900 Seymour Street, adjacent to the Moda Hotel in the heart of downtown Vancouver. Viti is open from 10am – 11pm Monday to Saturday and 12pm – 11pm on Sundays. For more information please visit: www.vitiwinelagers.com.

About Sierra Nevada Brewing Co.

Founded in 1980, Sierra Nevada Brewing Co. is one of America's first microbreweries and remains highly regarded for using only whole-cone hops and ingredients of the highest quality. Sierra Nevada has set the standard for artisan brewers worldwide as a winner of numerous awards for their line of ales and lagers including the flagship Pale Ale, Wheat, Porter, Stout, four seasonal beers, Harvest Ale series, and a host of draft-only specialties. For more information visit: www.sierranevada.com.

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